

**Town of Winchester  
Economic Development Commission  
Meeting Minutes, June 17, 2014**

1. Call to Order  
7:01 pm
2. Roll Call  
Present: Chris Palmer, Vice Chairman: Gina Sartirana, Anna Norland, Kim Wimmer, Susie Collier, Carol O'Connell  
Others Present: Dale Martin (Town Manager), Marsha Sterling (Mayor), Candace Bouchard (BOS liaison)  
Absent: Dick Labich (excused)
3. Agenda Review  
Add to New Business:
  - c. Organization Planning (SC)
  - d. Bike Path  
motion: SC second: CO vote: unanimous
4. Approval of Minutes  
(May 20 – Carol)  
(May 29 – Anna, new secretary): Carol misspelled / motion: CO second: AN vote: yes: 5 abstain: SC  
(June 3): EDC website / DB adjustment / motion: SC second: CO vote: unanimous
5. Public Comment
6. Old Business:
  - a. Full Commission Membership: 4 alternate positions available
  - b. Small Business Saturday, Nov. 29: no additional information
  - c. Job Fair: no additional information
  - d. Adopt a Park: no additional information
  - e. Industrial Park – Lot 11: Marsha: state recognizes we no longer need to coordinate with the state regarding the sale of this property. Possible buyer, Artex printing of actuarial textbooks, 7500 sq. ft. 8-10 people employed. 2012 valued at \$150,000. Process of sale is different than sale of town properties: PZ, EDC, BOS, town meeting, TM. Will work to negotiate a new price: \$120-\$125,000 pay over time, mortgage loan for 3 years etc. If company does survey of wetlands and soil analysis perhaps a discount off price can be negotiated.
  - f. East End Park Events: no additional information
  - g. Budget: Train to be painted and placed in front of a business. Decide location of engine by August. Marsha offered \$500 personal donation, raise \$700 to keep the engine, get 7 businesses to pledge \$1000? Dale will secure the train and ask Ellen about the artist by next meeting
  - h. BOS Approval of Revised Bylaws: sent to Dale, need new format to print and review by the town attorney
  - i. Community Resources Fair: no additional information
  - j. Business Survey: Gina will assign routes, get out surveys before July 4<sup>th</sup> and hope to collect back in 1 week. Dale will discuss the survey in his column in the paper
  - k. Food Service at Concerts: FOM Helen Bunnell has planned 7 concerts this series. Invite all food businesses to participate. Suggestions to align food and music themes.
  - l. BOS request:
    - 1) Map

2) Spreadsheet is currently underway and in progress

- m. Business Updates: new restaurant 8 South Main Street application to PZ Monday followed by a town meeting July 21<sup>st</sup> regarding Lambert Kay property, no news regarding Dunkin Donuts
- n. Survey for Business: survey is done
- o. Business cards: \$90 to business cards, EDC members will indicate what information they would like on their card, suggestion to use local printers. Vistaprint 500 cards \$9.99. Buy cards for all members: motion: SC second: AN vote: unanimous

7. Sub Committees

- a. EDC Website Development and Data Base: EDC website will be redone completely – join town and EDC websites. Decided to terminate relationship with Browser Daily. Dale to check on contract: motion: second: KW vote: unanimous
- b. Cable Show: no additional information  
CT Tourism: Carol never received forms  
Map: Mary, Dick, Gina meet to proof the map including 40 businesses, mid-July to be completed. Gina and Dick to work on back side  
Folders: have no additional information
- c. Signage: waiting for grant

8. New Business:

- a. Planning Office Business Update: no additional information
- b. CT Open House Day: Susie will forward chamber of commerce information. CTvisit.com: Susie will contact with Carol
- c. Organization Planning: plan meetings and add a second meeting, some emergency meetings are necessary but unique
- d. Bike Path: Complete Streets Leadership Roundtable meeting June 30<sup>th</sup> . Anna will stop and see Dale regarding information he has from Michigan complete streets

9. Correspondence/Bills: no additional information

10. Adjournment

**Motion: SC Second: CP Vote: 9:00pm**